



The Orange County Children's Book Festival
Sunday, October 2, 2011 • Orange Coast College

Our Festival Overview

Founded in 2004, The Orange County Children's Book Festival has quickly established itself as one of the premier book festivals in the United States. The festival, which is held at Orange Coast College, is the only all children's book festival in California and has grown from 5,000 attendees in 2004 to upwards of **30,000 attendees** in 2010.

This one-day event features some of the top children's and Young Adult book authors and illustrators in the country including the voice talents who brings **Nickelodeon's The Wonder Pets** to life, celebrity authors such as **Jamie Lee Curtis**, author of *Big Words for Little People*, **Barney Saltzberg**, author of *Crazy Hair Day*, **Robin Preiss Glasser**, illustrator of the *Fancy Nancy* book series and **Michael Buckley**, author of *NERDS* series. The Orange County Children's Book Festival offers a variety of fun-filled activities for the entire family including: a main entertainment stage, storytellers, illustrators stage, a wild animal stage and petting zoo, free train ride, face painting, games, book signings, and over 90 book sellers and educational exhibitors.

Indeed, The Orange County Children's Book Festival is truly a community event and each year promises even greater exposure, quality and success—solidifying it as a cornerstone event for Orange County.

For more information call 1 (949) 836-4722.

How You Can Help:

Thanks to the support of generous individuals and corporate donors we are able to improve the lives of families everywhere by learning and loving to read. With your donation the Orange County Children's Book Festival will remain the premiere Southern California FREE literacy event. Your financial support helps inspire the love of books and the joy of reading for all families.

We welcome all levels of donation, whether it's a one time gift, a monthly donation or the establishment of a matching gifts program.

**For more information
 call 1 (949) 836-4722**

To become a SPONSOR see the following pages or call!

Pat Burns: **949.836.4722** • Barry Ackerman: **714.838.4528**

www.KidsBookFestival.com



Photo by: Pressmaster / Fotolia



The 8th Annual
**Orange County Children's
Book Festival**

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Contribution Form

(Please print clearly -- or, you can also complete this form in Adobe Acrobat Reader.)

Full Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone: _____ **E-mail:** _____

I wish to make a one-time gift for the amount of: \$ _____

I wish to make monthly payments for my donation. Please charge my credit card in the amount of \$ _____ per month for _____ months. Total amount: \$ _____

(A minimum donation of \$50 per month is requested to receive this payment option.)

I wish to become an annual contributor. Please contact me for annual support.

Payable by:

Cash Check Credit

(Make checks payable to Timeless Learning, Inc.)

Donations by **PayPal** are also available online!

For Credit Card Payments:

MasterCard Visa

Card #: _____

Security Code: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Kindly mail this form with your donation to:

3857 Birch Street #414
Newport Beach, CA 92660

You may also Fax this form to:

714.838.1327

Thank you for supporting The Orange County Children's Book Festival!

Your donation is tax deductible. Please keep a copy of this form for your records.

*The Orange County Children's Book Festival is a DBA of Timeless Learning Inc.,
a California 501 (c) (3) non-profit public benefit corporation. (ID #20-0985256)*

For more information, kindly contact our co-founders.

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Interested in becoming a Sponsor?

The support from Corporate America has been directly tied to the overall success of The Orange County Children's Book Festival since its inception. In today's marketplace, corporate sponsorship is an integral marketing strategy—one that offers organic promotional and PR opportunities. With your tax-deductible sponsorship, your company can enjoy a unique opportunity to showcase your community involvement. A creative and dynamic sponsorship of The Orange County Children's Book Festival increases your business exposure, creates brand awareness, allows you to interact with thousands of consumers, and—most importantly—positions your company as a community leader.

Sponsorship packages are available at several levels, providing your organization with multiple ways to support the festival. From logo branding to media coverage, prime booth location to community recognition, The Orange County Children's Book Festival offers your company unrivaled access to a diverse consumer base, a creative means to industry publicity and a fun way to support the Orange County community.



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Sponsor Benefits:

Being a host for The Orange County's Children's Book Festival brings inestimable attention to businesses, organizations, families, and individuals. In addition, your company can also benefit from the following festival attributes:

- **Promote corporate brand** to a target-specific family market
- **Publicize company name** and logo to diverse families of all nationalities
- **Sell** directly to the consumer at a recognized event that attracts thousands of attendees
- **Unite your company** or business with Orange County, a major force in education, productivity and economic development
- **Model corporate responsibility!** Children who are engaged in books and reading are less likely to join gangs, use drugs, abuse alcohol, or get into trouble
- **Tax deductible donation** helps promote literacy programs



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